

NIHB Commercial Tobacco Cessation Learning Community: Working with Youth Strategies

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National Indian Health Board

Purpose: To advocate on behalf of all federally recognized American Indian and Alaska Native Tribes to ensure the fulfillment of the trust responsibility to deliver health and public health services as assured through treaties, and reaffirmed in legislation, executive orders and Supreme Court cases.

Mission Statement: One Voice affirming and empowering American Indian and Alaska Native Peoples to protect and improve health and reduce health disparities.

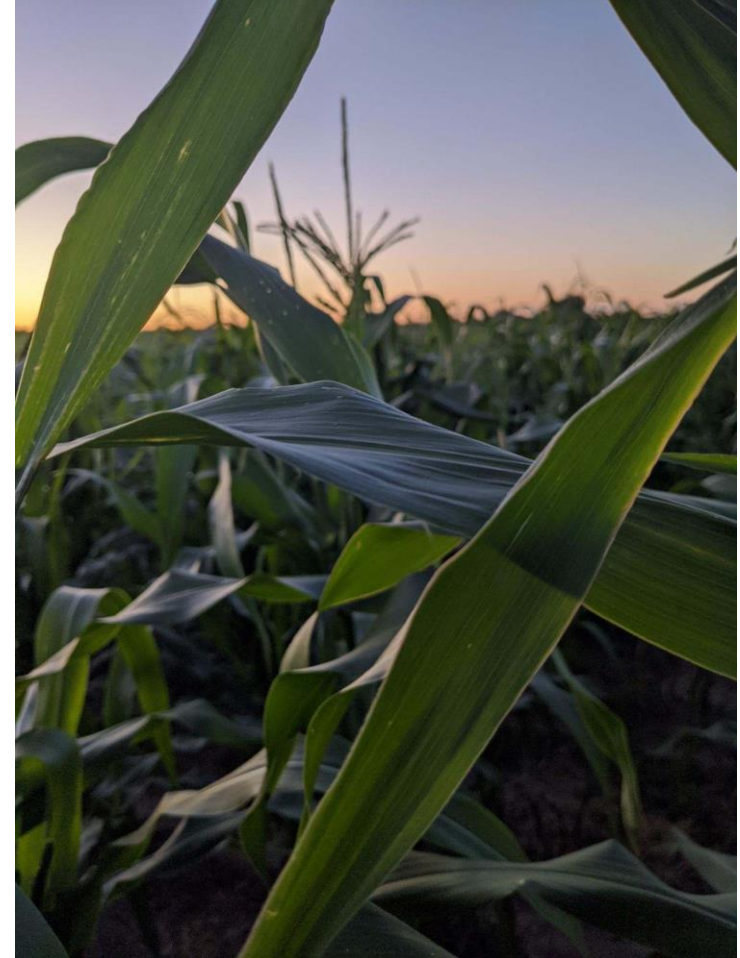


Presentation Overview/Agenda

- Explain my perspective of public health
- Offer youth programming strategies
 - Through a nonprofit lens
 - Discussing more of the 5 A's



My Perspective on Tribal Public Health



Social

- **Taste**
- **Advertisements**
- **Communication on tobacco**
- **Lack of role models**

Physical

- **Availability**
- **Money**

Cultural

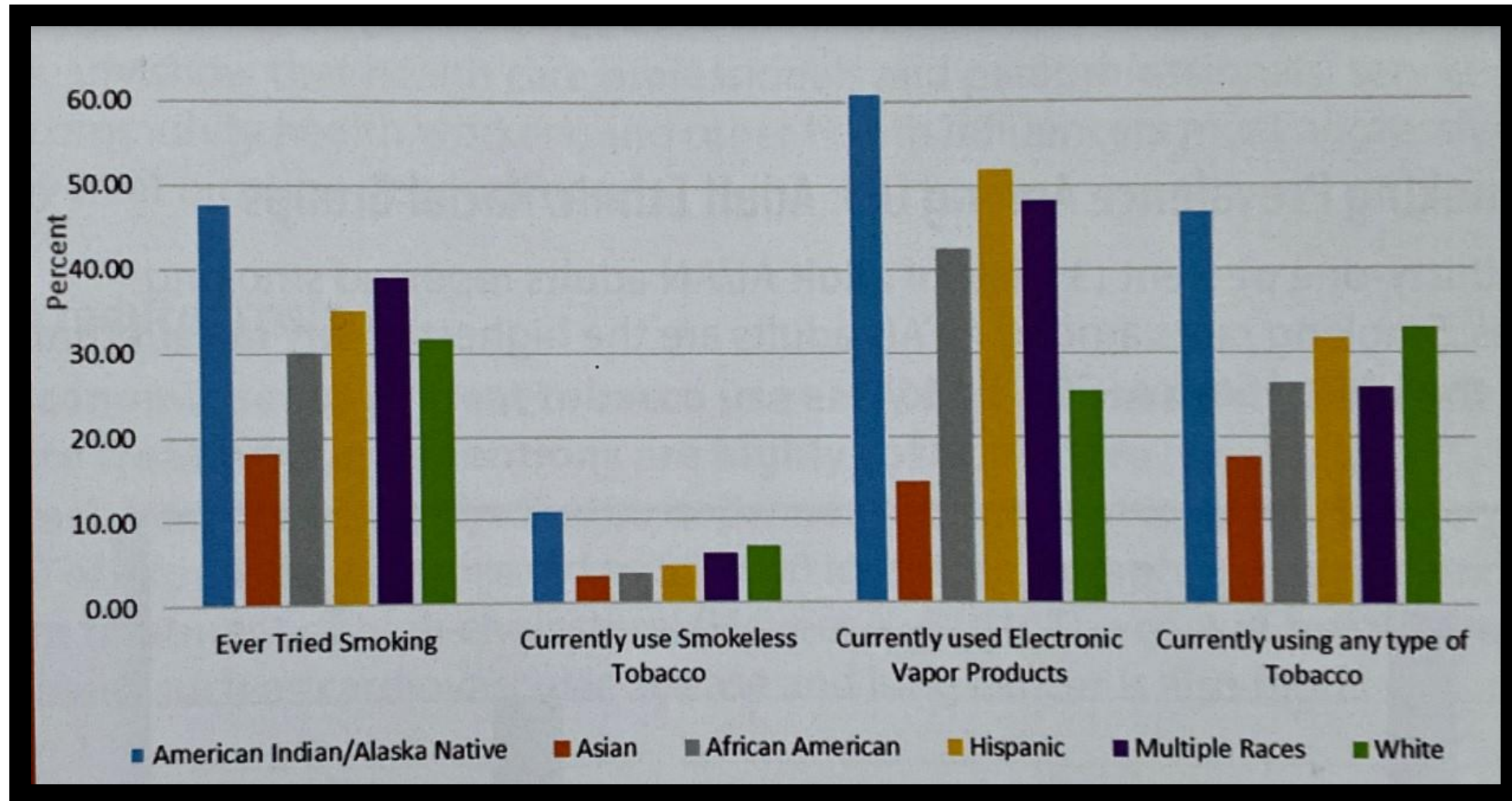
- **Family Traditions**
- **Lost of traditional and cultural knowledge**

Psychological

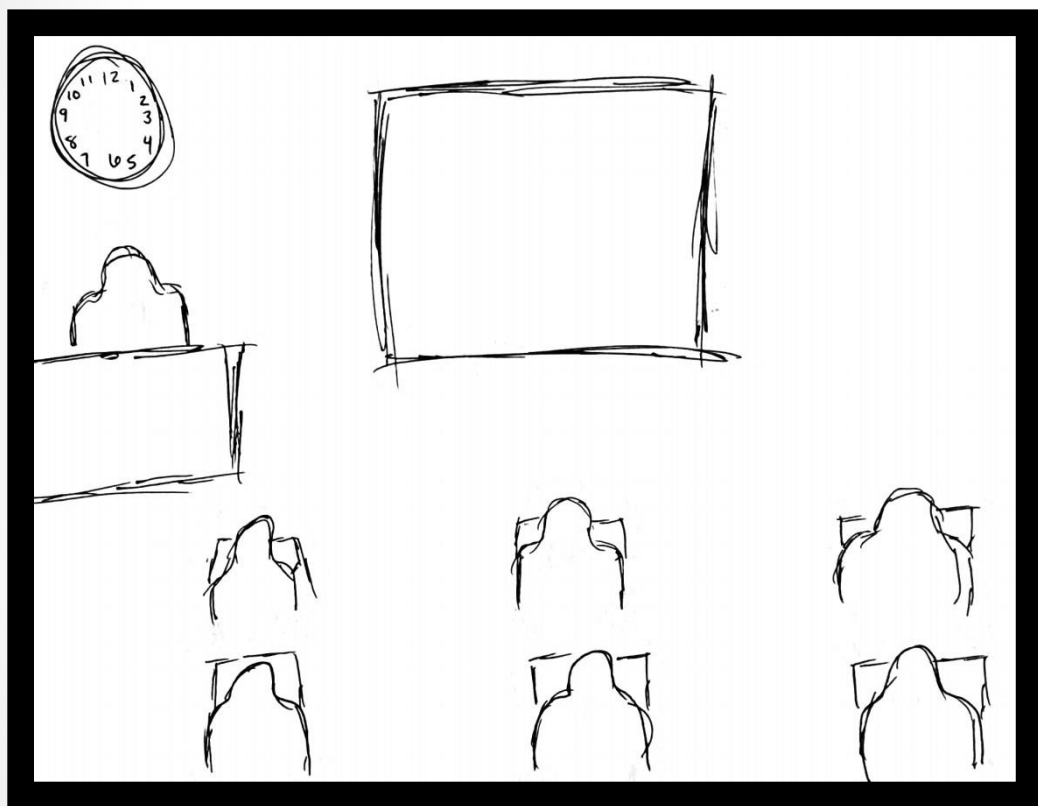
- **Emotions (self-coping mechanism)**
- **Temptations**



Tobacco use amongst AI/AN Youth



Working with youth



Working with memes

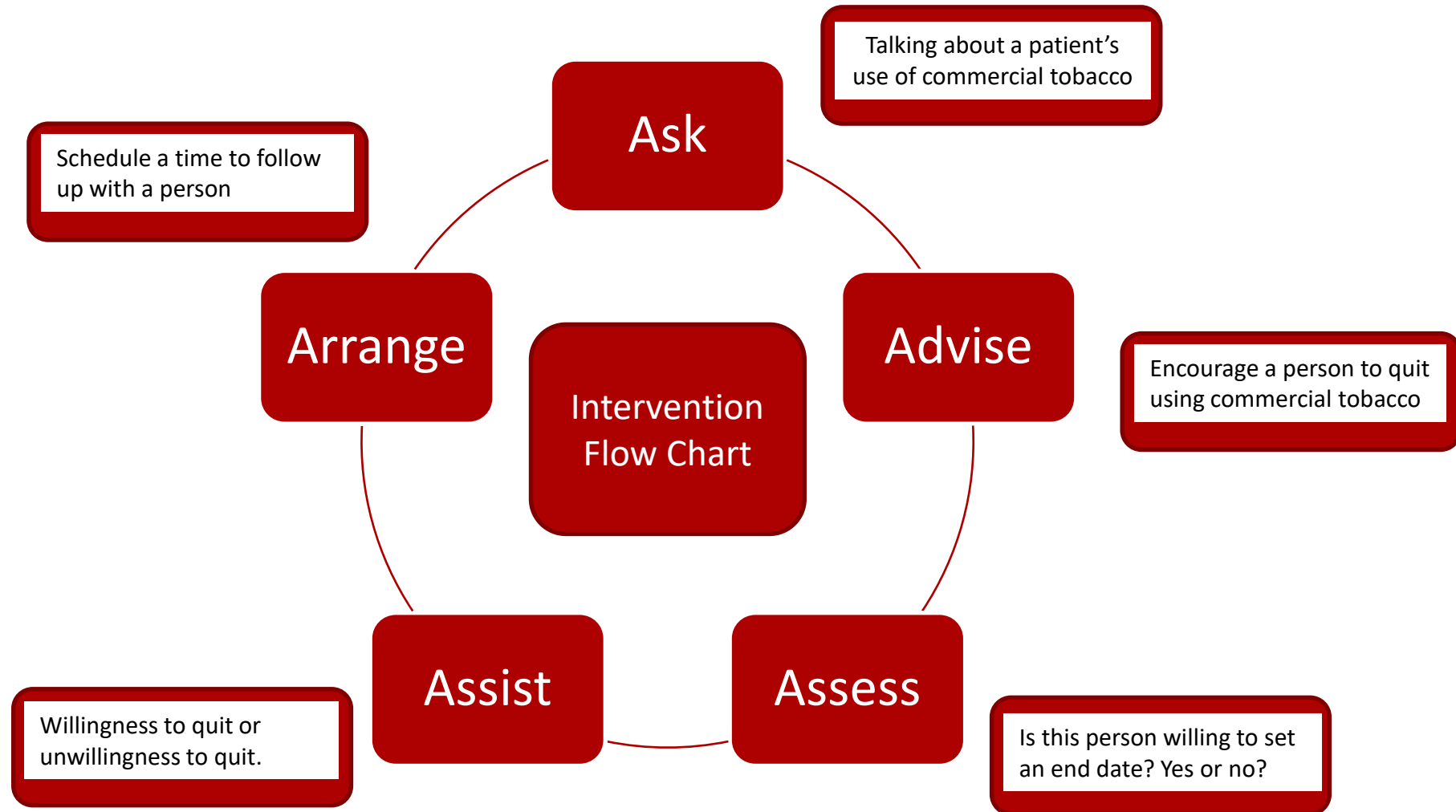


Youth taking the lead



The 5 A's of Tobacco Cessation

- Ask
- Advise
- Assess
- Assist
- Arrange



Questions?

Listen to Indigenous Youth.

Invest in Indigenous Youth.

Teach Indigenous Youth.

Involve Indigenous Youth.

Mentor Indigenous Youth.

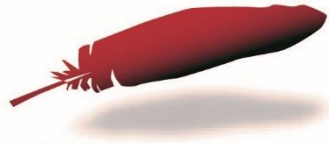
Support Indigenous Youth.



Resources

- National Indian Health Board
- Center for Disease Control and Prevention
- Keep It Sacred
- American Nonsmokers Rights Foundation
- Black Hills Center for American Indian Health
 - Southwest Navajo Tobacco Education Prevention Program





Thank you!

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